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BDI's OLA HOME THEATER CABINET DELIVERS CURVE APPEAL

Unique Shape Brings a New Element to Home Theater Design

CHANTILLY, VA. – November 2011 – Introducing subtle curves and shapes into a home theater cabinet design can transform an ordinary room into an extraordinary one. That's exactly what Ola 8137 from BDI does, as it thinks outside the box with an artistic and elegant design that brings real "curve appeal" to any home theater setting. Designed by Louis A. Lara, Ola features a substantial top panel and base that anchor the cabinet for large TVs. Yet the solid design is offset by the fluid, curved glass doors that appear to wrap around the sides of the cabinet, adding depth and interest to the design. Ola is now available through retailers worldwide.

Though unique in design, Ola is also engineered for today's electronic components, gaming and home theater needs, and is ideal for larger home theaters with a flat panel TV (up to 73"). Offering ample space for a full array of electronics and media, the open center compartment has an adjustable shelf that can be used with a speaker, media or additional components. The curved glass doors feature soft-close hinges for an elegant touch and are also IR-remote compatible, providing convenient access to components while keeping them discreetly out of view. Ola is available in Satin White or Chocolate Stained Walnut finishes, both with grey-tinted glass doors.

"The shape of Ola is distinctive, but also highly functional," said Bill Becker, CEO and Design Director of BDI. "The beautiful curved design adds an element that is rarely seen in home theater environments, yet it is also technologically compatible with today's home theater components. And by adding a fluid shape to a piece of furniture that is typically designed with straight lines, Ola becomes the standout centerpiece of the room. More eyes may be on Ola than the TV!"

Full of features designed to integrate technology into the home, this cabinet includes BDI's signature innovations such as hidden wheels, allowing easier access to rear components; flow-through ventilation to keep components cool; and cable management to keep connections neat and under control. For an alternative mounting option, Ola 8137 is compatible with BDI's Arena Flat Panel TV Mount 9972, which allows a TV to stand higher and swivel as needed.

About BDI:

Please visit www.bdiusa.com for more information.

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