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BDI CELEBRATES 25 YEARS OF HIGH PERFORMANCE FURNITURE

Design Driven Innovator Reaches a Company Milestone

CHANTILLY, VA. – January 2009 – Located in Chantilly, Virginia, furniture manufacturer BDI has always prided itself on creating innovative and accessible home furnishings. From a company that started out with a single coffee table design, BDI has become a well known name that signifies forward-thinking Home Theater furniture. Now celebrating its 25th anniversary, BDI furniture can be found internationally in over 2,000 retail stores.

BDI's home theater furniture is widely recognized as the leader in this category. Home theater collections such as Avion, Novia and Icon have set the standard for quality and innovation in this important category. An assortment of occasional tables, mirrors and shelving round out the successful, design-forward collection.

"This year is incredibly special for me and the entire BDI team," said Bill Becker, CEO and Design Director of BDI. "Furniture is ever-evolving, and I'm proud to look back over the 25 years and know we have always been several steps ahead. Our designers are exceptionally talented, and we have a superior customer service, sales and marketing team. We are all thrilled to celebrate this milestone."

To help commemorate this occasion, BDI is hosted a 25th Anniversary Student Design Competition, co-sponsored by *Metropolitan Home* magazine. Students from Kendall College, University of Illinois and San Jose State University submitted BDI-inspired collections, which included a home theater cabinet, a coffee table, as well as an end and console table. The judging took place in early February 2009, and the winning design will premiere at the High Point Market – April 2009, which is coincidentally the exact month BDI opened its doors 25 years ago.

"We see the purpose of this competition as providing an opportunity for students to develop their design work, and to inspire new talent in the furniture industry," Becker said. "It's also an incredible chance for BDI to kick off our 25th anniversary year with fresh ideas from young, aspiring designers. Now a leader in the industry, BDI's prestigious brand will make this a significant association for the winning student."

About BDI:

Since 1984, BDI has been driven by a passion for innovation and original design. More than simply 'looking good,' BDI home theater furniture is engineered to present, protect and preserve AV systems for years to come. First to market with integrated features such as hidden wheels and removable back panels, BDI has developed a reputation as an innovative industry leader. Visit BDI online at www.bdiusa.com.